

rs21 media restructure

Motion agreed at an All Member Assembly on Saturday 14 February 2026.

This AMA agrees that:

1. Effectively communicating and popularising revolutionary ideas, developing analysis of current events and situations as well as rethinking what we can learn from history, and other forms of propaganda, thinking work or theorising are key parts of the work of revolutionary organisations.
2. Different parts of this work will have different audiences, as we engage in both agitation to mass audiences and propaganda to specific ones.
3. In the rapidly shifting landscape of online writing, increasing control and intervention by right-wing social media bosses, and a booming podcast industry, effective revolutionary media needs to work across platforms and mediums and experiment with different formats.
4. A joined-up approach that sees these areas as connected is needed.
5. A directly elected board is the best way to ensure democratic accountability to the whole organisation while giving comrades who take on these roles the authority needed to seriously develop our propaganda and media work.

This AMA agrees to restructure rs21's media and publications work as outlined below:

1. **A single media group of elected members:**
 - 1.1. **Website editor:** responsible for the website and convening the media group as a whole. Also sits on Steering Group (SG).
 - 1.2. **Social media editor** with responsibilities laid out below
 - 1.3. **Print publications editor**
 - 1.4. **General board members** (x2)
 - 1.5. **Publications worker** (non-voting)
2. The media group as a whole is responsible for rs21's online and print output, excluding leaflets. It should work with the SG and consult with members to develop a media strategy for rs21.
 - 2.1. The majority of work is currently through publications on our website, so that should be the main focus of the **board members** and **website editor**.
 - 2.2. The media group as a whole can decide how to communicate and meet, balancing division of labour with enough joint conversation to unify the areas of work, making sure they each reinforce the other.
 - 2.3. Minutes of meetings should be available to members.
 - 2.4. **Teams of volunteers** for the different areas of work should be convened by the media group, e.g: website, social media, print publications, and for other new projects

3. **New projects:**
 - 3.1. Board members can take on a specific portfolio of new work where agreed by the media group as a whole. If these become long-term, a new directly-elected position should be created at a future AMA and added to the above list.
 - 3.2. Big new projects e.g. a podcast, series of longer-form YouTube videos, or similar can be initiated by the media group but any budget required should be agreed by the SG and treasurer.
4. **Decision making structure:**
 - 4.1. Editor positions are empowered to make day-to-day editorial decisions for that area. For example, the website editor continues to have overall authority over the running of the website. A decision of the website editor can be overturned by a majority decision of the media group or SG, but this is expected to be rare.
 - 4.2. The SG can override a decision of the media group or website editor but this should only be in extreme cases.
 - 4.3. Where decisions are likely to be contentious within rs21 or have a significant impact on rs21's external relationships, Editors should consult the media group, SG, and/or a relevant branch, fraction or Working Group
 - 4.4. For clarity: All the existing rules about [recall](#) of elected role-holders apply, and an AMA can override any decision by the media group, editors, or SG.
 - 4.5. The media group should meet with the SG at least once every three months, in meetings open to all members to observe.
5. No seats are reserved for balance of gender, race, geographical representation etc but all comrades must take shared responsibility to build diverse teams. Active efforts to mitigate the structural impact of different forms of oppression are crucial to building an organisation rooted in the multiracial working class.
 - 5.1. Ahead of the February 2027 All Member Assembly the media group will submit a short report on gender, race and geography balance to an internal bulletin, which they will present to the AMA.
6. **The social media editor** convenes the social media team:
 - 6.1. This includes social media reps from branches. Any branch with a social media account must have an elected rep. This position should be elected by the branch or group at least once a year, and is subject to recall by a majority vote at a branch or group meeting.
 - 6.2. Any rs21 accounts not representing a local branch need permission from the social media editor before setting up. The group of members wanting to set it up (e.g. a student group, fraction, or regional group) must elect a social media rep to join the social media team.

- 6.3. The use of social media by branches and groups should be branch- or group-led, and must uphold democratic decisions of the organisation. Disagreements about social media content should be handled in the first instance by the branch or group responsible for the account. The Social Media Editor and media group also have the authority to intervene, as does the SG and the AMA.
- 6.4. If the Social Media Rep position is ever unfilled, the branch or group should seek to fill it as soon as possible. If the position remains unfilled for a period of more than three months, it should be assumed the branch or group social media accounts are inactive and the account should be deactivated until one is elected.
- 6.5. The Organisers are responsible for maintaining a register of all Social Media Representatives and rs21 social media accounts, as well as securely holding the logins for all rs21 social media accounts.
- 6.6. The main responsibility of the Social Media Editor is to coordinate the running of the national social media accounts. They are responsible for ensuring website articles are promoted on our social media, acting as a central point of contact for our social media and publishing any statements and promoting events requested by the SG or media group. This may involve creating graphics or videos - the Social Media Editor should seek to delegate this work to other members of the social media team where possible.
- 6.7. The Social Media Editor may choose to create or coordinate the creation of other social media content, but it should not be seen as a requirement of the role.
7. The media group replaces the current editorial team and proposed media committee.
8. **Elections** should be held at this AMA for website editor, social media editor, print publications editor and the 4 board members.
 - 8.1. Comrades standing for assistant editor are encouraged to stand for one of the new roles if this motion passes.
 - 8.2. Terms should last one year as they do now.
 - 8.3. As usual, SG can co-opt members to fill vacant positions, subject to election at the next AMA. Such elections are for a shortened term if necessary to keep the same election cycle.