

CINEMA WORKERS' SOLIDARITY



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BECTU union members at **The Ritzy** cinema in Brixton, South London, part of the Picturehouse Cinemas chain, are currently engaged in strike action. The workers, like most Picturehouse staff, earn below the poverty line on zero hours contracts and are fighting for the London Living Wage.

Blue Ruin, out today, is being released through Picturehouse Cinemas' distribution arm: Picturehouse Entertainment. They are investing heavily in advertising and promotion while failing to invest similarly in their most important asset: their staff.

Choosing not to watch the film until Picturehouses agrees to pay the London Living Wage would really help to build pressure on the company. Your support is vital!

Keep up to date with the campaign and send messages of support to the striking workers through their Facebook page: [facebook.com/RitzyLivingWage](https://www.facebook.com/RitzyLivingWage) and Twitter: [@RitzyLivingWage](https://twitter.com/RitzyLivingWage)

Sign the Ritzy Workers' petition at <http://j.mp/RitzyLW> and tell Picturehouses and their owners Cineworld you support their workers' fight for the London Living Wage.



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